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NERI Digital Strategies Programs Wins Big with Three Communicator Awards

Watertown, MA, June 5, 2017 – NERI is celebrating recognition of an Award of Excellence and two Awards of Distinction by the 23rd Annual Communicator Awards.

Our training [website](#) on PTSD teaches clinicians about ways to better help veterans struggling with post-traumatic stress disorder (PTSD). [Our film](#) helps educate children and their families about the value of participating in medical research. Our [continuing education course](#) for providers on developmental screening fills a gap on how to communicate on a difficult topic.

The Communicator Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current AIVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: AirType Studio, Condè Nast, Disney, Keller Crescent, Lockheed Martin, Monster.com, MTV, rabble+rouser, Time Inc., Tribal DDB, Yahoo!, and many others. See aiva.org for more information.

“To be recognized by our peers with such prestigious awards is reaffirming,” says Lisa Marceau, Executive Director and VP of Digital Strategies at NERI. “To be recognized across a range of media, from film and video to interactive web suggests that our team continues to push the boundaries on providing excellence in dissemination.”

The [PTSD Clinicians Exchange](#) is a portal of resources that help clinicians better treat veterans and service members. It is built with their user preferences and goals in mind. The Exchange was developed by NERI in collaboration with the National Center for PTSD, VA Palo Alto Health Care System and the Walter Reed Army Institute of Research. (The website is currently under evaluation as part of a large randomized controlled trial, and will be publicly released following completion of the trial.) The site includes resources for a variety of best practices, opportunities

to connect to other clinicians and experts in the field, as well as a section on ways clinicians can monitor and protect their own well-being. The Exchange was developed through a grant from the Department of Defense, United States Army Medical Research and Materiel Command, Congressionally Directed Medical Research Program.

The Children and Clinical Studies film, [*If Not for Me*](#) is an uplifting story built on the journeys of families involved in four different clinical studies as they share their experiences. The objective of the film is to get the word out about the important role clinical studies play in improving treatments of childhood illnesses. The film reveals the emotional challenges the families depicted in the film face as they tell their stories. It also shares the role of others in the medical community who are committed to clinical trials for children. The film was developed by NERI in collaboration with the National Heart, Lung, and Blood Institute (NHLBI) and Mary Margaret Productions.

The [Developmental Screening program](#) is a web-based continuing education focused on the challenges of communicating about screening for developmental delays. The course provides tools for clinicians when communicating about developmental concerns and screening results with parents. It includes videos to demonstrate the messages and reinforce concepts, and includes a companion site for parents. This program was developed through a grant provided by the Eunice Kennedy Shriver National Institute of Child Health & Human Development.

NERI is a global, privately-held specialty Contract Research Organization providing customized clinical trial solutions and patient registry services to pharmaceutical, biotechnology, biomaterial and medical device companies. NERI also has extensive experience collaborating on federally-funded research with organizations like the National Institutes of Health. Since its founding in 1986, NERI has earned widespread recognition for its scientific credibility, efficiency, and expertise in conducting clinical trials in a variety of medical specialties. For more information, visit www.neriscience.com.

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